



**OCA40**  
CELEBRATING 40 YEARS OF  
ADVOCACY & EMPOWERMENT

**Thinking about a  
career change or a  
promotion?**

**Understand your  
communication  
style.**

**Learn how to  
write effective  
Executive Core  
Qualifications  
(ECQs)!**

**PROFESSIONAL LEADERSHIP DEVELOPMENT  
OPPORTUNITY FOR CURRENT AND ASPIRING  
FEDERAL EMPLOYEES**

THU JULY 18<sup>TH</sup> | 8:30 AM – 4:30 PM | FRI JULY 19<sup>TH</sup>

**Meet, NETWORK and hear from accomplished  
federal EXECUTIVES and APPOINTEES on  
personal SUCCESS strategies!**

**WORKSHOPS**

- Recent Executive Orders Affecting the APA Community
- APA Affinity Groups: Creation and Collaboration
- Tips for Writing Effective Executive Core Qualifications
- Achieving Your Professional Goals

**B<sup>3</sup>: Emerging APA Professionals and Employee Resource Groups**

- Defining Career Success
- Effective Communication Skills
- Find and Apply for a Job in Any Sector

**FREE TO ATTEND  
REGISTRATION IS REQUIRED**

*To register please go to [www.oconational.org](http://www.oconational.org).*

**OCA – Asian Pacific American Advocates**

**NATIONAL CONVENTION**

**JULY 18– 21, 2013**

OMNI SHOREHAM HOTEL  
WASHINGTON, DC



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# PROFESSIONAL LEADERSHIP DEVELOPMENT OPPORTUNITY

## Recent Executive Orders Affecting the APA Community

On October 14, 2009, President Obama signed an Executive Order (EO) on "Increasing Participation of Asian Americans and Pacific Islanders in Federal Programs," which resulted in the restoration of the White House Initiative and President's Advisory Commission on Asian Americans and Pacific Islanders to address issues concerning the Asian American and Pacific Islander (AAPI) community. On August 18, 2011, President Barack Obama signed an EO on "Establishing a Coordinated Government-Wide Initiative to Promote Diversity and Inclusion in the Federal Workforce," promoting the federal workplace as a model of equal employment opportunity, diversity, and inclusion.

"As the Nation's largest employer, the federal government has a special opportunity to lead by example," said OPM Director John Berry. "We must recruit, hire, develop and retain a competitive, diverse workforce, because we'll deliver the best results to the American people when we fully use the talents of all parts of our society."



## APA Affinity Groups: Creation and Collaboration

Affinity groups at Federal agencies promote diversity in the work place and an understanding of different minority groups. These groups also give a powerful voice to their constituents and can highlight the challenges that they face, as well as help promote, expand, and support minority participation in the Federal government. While there are many positives that come out of having these groups, there are also many challenges that come with creating and maintaining them.

## Tips for Writing Effective Executive Core Qualifications (ECQs)

Government executives face special challenges: they must be visionary leaders with a strong commitment to public service, be able to apply "people skills" to motivate their employees, build partnerships, and communicate with their customers, and need solid management skills in order to produce optimum results with limited resources. The Office of Personnel Management (OPM) helps make sure the Government selects executives who are strong leaders by developing the core qualifications used to select new career appointees to the Senior Executive Service (SES). Within the next few years, many executives in the Federal Government will be eligible to retire.

## Achieving Your Professional Goals

Regardless of where you are in your career, you will always face challenges that interfere with your ability to achieve your goals. In this workshop, we will discuss how to set your goals in order to achieve success in your professional life, how to resolve challenges that keep you from achieving your goals, and how you measure success.

## B<sup>3</sup>: Emerging APA Professionals and Employee Resource Groups

### Defining Career Success

While a "glass ceiling" exists for many as a barrier to advancement, there are a number of unique challenges for APAs. Often APAs are not seen as traditional leaders, and may be overlooked for high ranking positions due to perceived differences in areas such as networking, communication, and leadership style. The objective of this session is to provide a realistic perception of APAs potential to influence and succeed in business, political, and nonprofit worlds. Seasoned professionals from the business and nonprofit worlds will share personal stories of achieving the "American Dream."



### Effective Communication Skills

This interactive workshop will address the strategies and tactics to overcome the barriers to communicate effectively and across cultures in the workplace, and explain how to implement them effectively.

### Find and Apply for a Job in Any Sector

Whether applying for a job in the public or private sector, this workshop will teach you the techniques and skills to be competitive. Hear from a diverse panel about their own experiences in the job market, as well as tips and tricks related to resumes, interviews, and the career search in general.